The Use of YouTube in Teaching Speaking: A Systematic Literature Review

Galuh Samudra¹, Yulistya Putri Y.U.², Mohamad Ananda K³, Khuriyatus Salifach⁴

¹²³⁴English Education Department, State Islamic University of Prof. K.H. Saifuddin Zuhri Purwokerto, Indonesia

Corresponding author email: Samudragaluh10@gmail.com

Abstract The era of the COVID-19 pandemic has hampered the conventional learning process or face to face learning in schools. Of course, it is necessary to find a solution to overcome these obstacles. Through online learning is one way that can be used by teachers and students to overcome these problems. English subject is one of the subjects at the junior high / high school level. However, some students find this subject difficult to reach for students who have never studied English in schools before. The purpose of this research is to find out the benefits that can be taken from YouTube for bold English learning media in the midst of the covid 19 pandemic. This research is a qualitative research in which the author uses the SLR method. The results of this study indicate that by using YouTube media, it is able to increase students’ understanding so that students’ learning achievement increases when using other media such as using e-books or WhatsApp, but things that do not need to be constrained are less than optimal supervision of teachers and other people. Parents to students, poor signal or internet network, and high quota even there are still students who don’t have Android phones, which is an obstacle in using YouTube as a learning medium. Challenges in the world of education in meet the needs of the internet generation is quite large. This is due to experience those who differ in particular their life experience in using technology. Internet itself opens up many possibilities for integrating technology in learning in the classroom. Youtube is one of the learning media that can be integrated in learning English subjects that are considered difficult by students. Research purposes This is to see to what extent Youtube can be used as a learning medium in English eyes. The results showed that the videos on Youtube can be used as a learning medium.

Keywords: Speaking, YouTube Learning, Foreign Language

INTRODUCTION

During the COVID-19 pandemic, all activities that are usually carried out can no longer be carried out offline or face to face. Learning is done online and using social media as a learning media. In English, there are 4 skills, namely writing, reading, listening and speaking. According to Chaney (1998:3), “speaking is the process of
building and sharing meaning through the use of verbal and non-verbal symbols in a variety of contexts. Speaking is a crucial part of second language learning and teaching." It means students should be able to communicate with the others to get or to share information and/or to express what they feel. The function of speaking skill are to express an idea, someone feeling, thought, and it express spontaneously by orally. In this era, we can use several ways to improve speaking skills, one of which is using the YouTube application. YouTube is a massively popular app that lets users create and share videos up to 60 seconds long. Lip-synced music videos are especially popular on it. The app has given rise to a number of young social media influencers.

Learning to master yourself to the way in public is not easy to keep you can love confinging in front of many people. They should practice a lot of them not being fond of being and look like the mense of the eye. Because of the advanced technology today, you can take advantage of speaking learning apps. There are many ways you can do let you get adeptless. One way you can do is to take the speaking class or use the free reading speaking apps in the play store, because many apps to support your speaking your app YouTube is very useful and can be one of the containers or means to train your speaking abilities. No all apps that lake themselves as a useful app that teaches you to make, is an app that can make you effective and pede. Instead of getting time of time, you can choose YouTube app to learn to improve the quality of speaking.

Bahadorfar and Omdivar (2014) describe several reasons why English learners should learn speaking. First, speaking is important in language learning and teaching such as ESL / EFL at this time. Second, mastery of speech is a priority for students. Third, instrument for evaluating students' second / foreign languages. Although improving speaking skills has some difficulties, especially for students learning a second or foreign language. Students' inability to pronounce, have low motivation in speaking, and students also do not have the confidence to speak foreign languages. Therefore, the ability to speak foreign languages is important in learning foreign languages, especially English.

Thus, this research aimed to inform the readers that YouTube can be a learning media. This application can improve speaking skills in Junior High School students because they can watch YouTube content in English. Much of the content on YouTube is in English. By learning speaking, they can improve their pronunciation which can make them more confident when speaking in English.

THEORETICAL REVIEW

a. YouTube as a media

YouTube application is a social media that can upload videos with various video editing features so that they can be created as desired. Several researchers have examined the feasibility of utilizing YouTube for learning English pronunciation. According to Harmer (2001) emphasized that the main aim of teaching and learning in any language is to enable students to communicate in the target language and if this is the case, communication is an important term to explain. Communication means to understand and be understood.
b. Meaning of speaking according to the experts

There are several definitions of speaking that have been proposed by some experts. Speaking is the use of language to communicate with other (Fulcher, 2003:23). According to (Bailey, 2000:25), speaking is a process of interaction wherever speakers will build which means through producing, receiving and processing information. From those theories, it can be concluded that speaking skill is related to communication. Speaking is a skill to use a language appropriately to express someone’s idea, opinions, or feelings in order to give or get information and knowledge from other people who do communication.

According to Brown (2004: 141-142), there are five basic types of speaking, they are imitative, intensive, responsive, interactive, and extensive. Imitative speaking is the ability to imitate (parrot back) a word or a phrase or possibly a sentence. Intensive speaking goes one step beyond imitative to include any speaking performance that is designed to practice some phonological and grammatical aspect of language. Responsive speaking is interaction at the somewhat limited level of a very short conversation, standard greeting and small talk, simple comment and request, and the like. Interactive speaking; complex interaction which sometimes includes multiple exchanges and/or multiple participant. Extensive speaking is oral production, include speeches, oral presentation, and story telling.

In addition, Fulcher and Davidson (2006) state that there are five components of speaking skill that can be defined as follows:

1. Pronunciation. Pronunciation is the way for students to produce clearer language when they are speaking.
2. Grammar. Grammar is needed for the students to arrange correct sentences in conversation both in written and oral forms.
3. Vocabulary. Vocabulary is the knowledge of meanings of words.
4. Fluency. Fluency is defined as the ability to speak communicatively, fluently and accurately.
5. Comprehension. Comprehension is an ability to acknowledge and process stretches of discourse, to formulate representations of the sentences meaning.

C. Relationship between YouTube and speaking

In addition to formal learning in the classroom, informal learning also affects student learning in class. The demand for innovation and invention, creativity, collaboration and competitiveness are highly essential for the success in the interactive collaboration age of today (Suswati et al., 2019). One of them is with YouTube as a media for language learning in the classroom. Perception of junior high school students in using YouTube in learning English, especially speaking. This strategy can be used by teachers to increase students’ interest in learning English. Especially in speaking English as a way for students to make a creativity video using the YouTube
application. Students will be asked to improve speaking according to their creativity.

METHOD

Systematic Literature Review (SLR) is a literature review method that identifies, assesses, and interprets all findings on a research topic, to answer pre-determined research questions (Kitchenham & Charters, 2007). A systematic review has criteria where the review of articles is carried out in a structured and planned manner. Systematic reviews increase the depth in reviewing and making summaries in research evidence (Davies & Crombie, 2009). This research uses a systematic review because this article is conducted to find out and prove how teachers teach speaking skills using the YouTube application. Search for journals and articles is carried out using the Google search engine for searching journals through website, especially in google scholar with the selected keywords such as “YouTube teaching English for EFL”, “YouTube as teaching media”, and “Teaching English using YouTube”. The selection of articles and journals used for literature review is limited from 2012 to 2021. The article were reviewed only if they were paralleled to the criteria: (1) there are predefined keywords, (2) published on 2012-2021, (3) discusses useful applications for learning media. Unused articles are articles that do not eligible for the criteria. First of all, we searched for articles with keywords agreed upon by our group and we got 15 articles however, we only took 9 articles because those 9 articles were related to our research. We are looking for articles that have been published for at least 10 years because if we take articles that are more than 10 years old, the data may not be up to date, so we take data less than 10 years. According to research using YouTube, students can understand material faster than what is learned through textbooks, because usually learning media are made, so students will not feel bored. This is allegedly able to increase students interest and motivation to learn.

FINDINGS

The goal of this research is to find out and prove how the teacher teaches speaking skills using the YouTube application. From the 9 articles used, we obtained the data that discusses YouTube as a learning media as follows.

<table>
<thead>
<tr>
<th>NO</th>
<th>AUTHOR</th>
<th>YEAR</th>
<th>DISCUSSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Difiani Apriyanti, Syofiani,</td>
<td>2018</td>
<td>Most of the student got high improvement on speaking skills.</td>
</tr>
<tr>
<td></td>
<td>Syahrul Ramadhan and Mukhaiyar</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Puspita Devi, Bianca Virgiana</td>
<td>2013</td>
<td>Integrating Instagram into EFL learning could enhance students' speaking ability. However, the</td>
</tr>
<tr>
<td></td>
<td>and Merita Auli</td>
<td></td>
<td>higher improvement was within the aspects of delivery.</td>
</tr>
<tr>
<td></td>
<td>Author(s)</td>
<td>Year</td>
<td>Description</td>
</tr>
<tr>
<td>---</td>
<td>---------------------------------------------------------------------------</td>
<td>------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>3</td>
<td>Yulima Melsipa Lingga, Wan Yulianti and Yuliana Ningsih.</td>
<td>2016</td>
<td>Recording them self in media social will increase student speaking skill and can free to express their ideas during the learning process.</td>
</tr>
<tr>
<td>4</td>
<td>Reynaldo Bayhon Aranego, Jr.</td>
<td>2020</td>
<td>Teachers may utilize YouTube Video Challenge as communicative activity to increase student’s motivation and confidence in speaking English.</td>
</tr>
<tr>
<td>5</td>
<td>Diana Anak Ipan, Wendy Kulan Anak Igai, Claudia Christy Binti Blaise and Melor Md Yunus.</td>
<td>2020</td>
<td>Learning to use a ticktock media gives new shades with innovations that can be more interesting between a teacher and a student and thus be able to start learning.</td>
</tr>
<tr>
<td>6</td>
<td>Qiyang, Zea, Jung and Heekyoung.</td>
<td>2019</td>
<td>Social media such as ticktock can facilitate learning in short video form will significantly encourage students to follow relevant activities.</td>
</tr>
<tr>
<td>7</td>
<td>Zaitun, Muhammad Sofian Hadi and Emma Dwi Indriani.</td>
<td>2021</td>
<td>YouTube can be used as learning media because, YouTube is very interactive that can be improve students speaking ability.</td>
</tr>
<tr>
<td>8</td>
<td>Anggi E Pratiwi, Naura N Ufairah, Riska S Sopiah.</td>
<td>2021</td>
<td>YouTube can be use as a learning media to encourage and motivate students to learn improve their pronunciation that is very important in English speaking</td>
</tr>
</tbody>
</table>
Movies streaming is one of the media that I like to improve my listening skills.

Youtube is a Suitable Learning Media for English

YouTube is one of the most popular media in almost all circles. YouTube as a means of uploading videos has several advantages such as having no duration limit for uploading videos, having a security system that starts to be accurate, having an offline system and having a simple editor. Currently YouTube can be downloaded via Play Store or App Store and can even be accessed directly via the web.

Recently, the pandemic has forced almost all schools in Indonesia to conduct online schools. In this online learning, of course, the teacher must provide a lot of innovation in each lesson such as doing learning with various media, for example YouTube. YouTube as a learning media is certainly very suitable for online learning during the pandemic. The breadth of information that we can access from YouTube and its main use as a video uploader and player makes YouTube a suitable medium for conducting innovative online learning.

Impact of YouTube as Learning Media in English Speaking Skills

YouTube is the one of most convenient media for learning. Especially in English speaking skills, YouTube can improve the student’s speaking skills in English. With YouTube, the learning process will more attractive and can increase the student’s motivation towards the learning process. It is also explained in our results in searching articles. Based on Zaitun (2021), Ipang (2020) and Aranegro (2020) research, using a YouTube as a learning media can improve the student’s English-speaking skills more effectively because the student’s will more motivated and more engage in the learning process. Which means the YouTube is effective learning media for learning speaking skills.

Impact of YouTube as Learning Media in English Speaking Skills

Based on the explanation above, YouTube as a digital learning media certainly shows real effectiveness in teaching speaking skills, because it can help
students to increase their ideas and confidence in speaking skills. YouTube too offers fun, easy access and can be used for independent study on students.

DISCUSSION

The YouTube application can make it easier for teachers and students to get information and students also feel interested and happy to learning because they have new experiences in learning English in an unconventional way (Zaitun, et.al, 2021). It is evident from the results of this study that the use of the YouTube application in learning English is very interactive and effective to increase students’ self-confidence in speaking English with the results of students’ scores showing a very drastic increase. YouTube has been proven to enhance participants’ ability to speak.

Not much has been discussed about YouTube as a learning media. This study provides information to readers that YouTube can be used as a learning media, especially in English subjects about speaking skills. It is proved by many content creators make content in English language materials.

This article proves that YouTube can be used as a learning media, not just entertainment videos. YouTube can also make it easier for teachers to deliver material during online learning. Students can also easily accept the material because students feel interested and happy.

During the COVID-19 pandemic is still increasing, learning is carried out online. The learning media used must also be able to increase student enthusiasm so that it can be easily understood and not difficult for students. The teacher prepares and describes the material for tourism with various learning media that are not strange and not difficult for students, so that students can enjoy the learning. In online learning, the media that is often used is using applications on the phone. The learning media used must adapt to changing trends and booms at this time, such as the YouTube application. This application can be heavily used after this pandemic has increased around the world. The YouTube application can be used with a mobile phone, so it can also be called m-learning.

Learning English, especially speaking in an interesting and interactive way through YouTube, has easy application and various features, so the YouTube application can be implemented in learning English specifically speaking. Today, many content creators make content in English-language materials. Use of YouTube as a language learning media is under consideration today. Students expressed the positive impact of English material content that increased their speaking by watching the video or make a video.

CONCLUSION

The material that presented in the YouTube video has a short duration so, students are easier to understand the material. Teacher can use YouTube as a learning media for learning English speaking skills so, students will improve their pronunciation, grammar, vocabulary, fluency, and speaking comprehension. Furthermore, teacher can also instruct their students to upload their speaking video on YouTube to improve student’s creativity.
The limitation in writing this article is related to the few references. Another limitation is related to the difficulty of discussion in making this article because the distance of each group member is quite far.

REFERENCE


Zaitun, Muhammad Sofian Hadi, Emma Dwi Indriani. (2021). TikTok as a Media to Enhancing the Speaking Skills of EFL Student's. Jurnal Studi Guru dan Pembelajaran, 4(1), 89-94.