The Implementation of TikTok Application to Learn Speaking Skill in English Language Teaching (ELT)

Titik Komariyah\textsuperscript{1}, Winda Sulistiowati\textsuperscript{2}, Lisa Arifatul Fajri\textsuperscript{3}, Nugraheni Allatif\textsuperscript{4}

\textsuperscript{1}English Education Departement, UIN Prof. KH. Saifuddin Zuhri, Indonesia
\textsuperscript{2}English Education Departement, UIN Prof. KH. Saifuddin Zuhri, Indonesia
\textsuperscript{3}English Education Departement, UIN Prof. KH. Saifuddin Zuhri, Indonesia
\textsuperscript{4}English Education Departement, UIN Prof. KH. Saifuddin Zuhri, Indonesia

Corresponding author's email: 1917404050@mhs.uinsaizu.ac.id

Abstract

One of the media that students access to improve their skill is Tiktok application. This study attempts to examine the utilization of Tiktok application to enhance students speaking skill in English Language Teaching (ELT) and reveal students perspective regarding this matter. The Survey used descriptive-qualitative method by collecting the data from several students through questionnaire. The result of the questions that given are found; 1) the students were very often accessing Tiktok application especially for English content to improve their speaking skill. 2) Tiktok application can make students entertained and not feel bored while learning speaking English. Nevertheless, in this case of study, the researchers found that Tiktok application is very innovative media to help students improving their speaking skill especially in ELT.

Keywords: Tiktok Application; Speaking Skill; English Language Teaching

INTRODUCTION

Speaking is considered to be one of the most important skills in learning English as a Foreign Language (EFL). Good speaking skills are the act of producing words that can be understood by listeners. According to Brown and Yule (1983), speaking is the skill that students will be judge mostly in real-life situations. Since speaking is a part of everyday interaction and most often the first impression of a person is based on his/her ability to speak fluently and comprehensively.

In the rapid developing 21\textsuperscript{st} century, various innovative technologies are become one of the significant media to teach English in the classroom. Wirawan (2020), said that Media was commonly used by English teacher in learning process. By using the medium of
learning, students can easily understand and absorb the learning material from the teachers (Ally, 2004; Barnes, Marateo, & Ferris, 2007). Thus, the teachers should be able to develop the media that being used to teach their students. Moreover, students have to update their knowledge by using various media to improve their speaking skill. One of the media that can be used to learn speaking skill is TikTok application. According to Salsabia, et al (2021), now TikTok is become very popular and massively used by users which contain short videos up to 60 seconds long. Since TikTok application is contain a short video, it can make the students feel happy to use that application to learn speaking skill.

Now, the learning media used must adapt to changing trends and booms at this time, such as TikTok application Zaitun et al (2021). There are also many content creators who present slick and interesting English learning, discussing various English learning material. Thus, this research aimed to inform the readers that TikTok application is the popular social media which can be a learning media. All of you have to do is enter a hashtag (#) in the search field on TikTok and various videos will appear that match the key word we are looking for. It is proven that the TikTok application is able to increase the interest of students in learning English. TikTok can be used as a learning media and can generate motivation, stimulate learning activities and even have a psychological effect for students. This application is innovative media to help students improving their their speaking skill especially in ELT.

Who doesn't know the TikTok application. Nugraha, A (2015) Turn out that TikTok can be one of the problem in English language teaching. Many people have become so adept at tapping TikTok with dancing that it is difficult for them to divide time between study and rest during the pandemic. When it comes to learning, they either make fun of or watch TikTok content. Not listen to the material. Thus, matter that is being explained cannot be digested properly. Therefore, we thought of a way to make a TikTok more than just a vague dance. Rather, it can be used for learn students speaking skills in English Language Teaching (ELT).

LITERATURE REVIEW

According to Isroqm (2013) without learning media, teaching learning process will not happen, at least it requires one medium to deliver the teaching materials. With the development of technology today, we can use a lot of online media to support this online learning. Sharma (2019) concludes that social media applications are functional tools for enhancing EFL students’ English language skills as well as their learning motivation. The development of technology provided opportunities for the development of social media. With the support of advanced technology, social media is very popular used by people. It has a lot of functions for education that can be used as a medium for language learning. One of the most popular social media is TikTok. It is a social media network in a video platform. It has various contents and features in TikTok. Several studies found that utilizing social media as a students’ learning platform in motivating students to learn English was received positive effects.
According to Xiuwen & Razali (2021), TikTok can be considered as an assessment language tool. Teachers can use TikTok to assess students’ learning outcomes. Moreover, TikTok also can be used to encourage students’ speaking ability as the goal of their communicative language learning. To make TikTok can be supported as a language learning tool, the teaching procedures of using TikTok should be mentioned. It is suggested that the students should familiarize themselves with TikTok as a language learning tool by watching some TikTok videos. After that, students can make self-recording videos using English via TikTok.

The second article by Pratiwi et al., (2021), the study was about “Utilizing TikTok Application as Media for Learning English Pronunciation”. The paper attempted to learn how a TikTok application can become a learning medium for the students’ pronunciation skills. The participant of the study was the university English education student Suryakancana. The collected data was done with observation and a questionnaire by using a qualitative approach. The study captured that the TikTok application helps the students to learn the language. The respondents received a positive attitude and strong desire toward the use of the TikTok application. The study was only focused on pronunciation skills.

The third article entitled “TikTok as a Medium to Enhancing the Speaking Skills of EFL Student’s” by Zaitun, Hadi, & Indriani, (2021) concluded that the application with the use of appropriate methods and techniques can be used as an interactive learning medium that can improve students’ speaking ability. With the various features of the TikTok application, it can be implicated in learning English so that students can use the application in a positive direction. The TikTok application can also make it easier for teachers and students to get information and students also feel happy learning because they have new experiences in learning English in an unconventional way. It is evident from the results of this study that the use of the TikTok application in learning English is very interactive and effective to improve students’ confidence skills in speaking in English with the results of students'.

Speaking skill may be define as a crucial ability in a language aspect, since it is one of supporting skill that someone can be acquire language well by spoken those languages. Samad, Bustari, Ahmad (2017) argued that speaking includes sound to convey meanings to create interaction happen. This indicates that speaking is a collaborative communication process which involves ideas between speaker and interlocutor with reliable purpose. In line with Zuhriyah, (2017: 122) speaking is the way of people to express and communicate ideas to others orally.

Speaking is a production skill that drops into two main groups: fluency and accuracy. Fluency means people capability to carry on when they are speaking naturally. Accuracy consists of the use of vocabulary, grammar and pronunciation through several activities (Derakhshan, Khalili, & Beheshti, 2016). Sidik (2013) argues that "it shows that oral interactions can be characteristic in terms of routines, which are conventional ways of presenting information that can focus on information or interaction". According to Koşar & Bedir (2014), speaking is an interactive process of constructing meaning that consists of producing and receiving information.
From the statement above, it can be conclude that speaking skill is very important to be taught to students, because speaking involves interaction to train students more easy to acquire English language through collaborative communication process.

The TikTok application gives its users freedom according to theory Communication, which is helping people to express themselves and to record good life is the meaning of the video’s existence (Mancini and Hallin, 2012). Here are some of the advantages of using a tiktok application as a training wheel for influence and future content makers, TikTok provides a framework that makes it easier for people to make especially if they are not sure what else to do. They have captured new demographics, tilting success with younger audiences reminds me a lot of Facebook and Snap chat. Might pave the way for other parts of the platform which the creator created the framework for creating.

It is conclude that the TikTok application can be used as a medium interesting and effective learning. First, the TikTok application fulfills learning needs of students. Second, TikTok application attracts student’s interest, because its novelty and there are many features that can be implemented into English Language Teaching (ELT). Third, the TikTok application equivalent to experience, maturity development and characteristics of students who are the millennial generation who incidentally is attached with the digital world.

From the description above, the researcher is interested to attempts to examine the utilization of TikTok application to enhance students speaking skill in English Language Teaching (ELT) and reveal students perspective regarding this matter.

**METHOD**

This research is uses qualitative and quantitative approaches. We use a questionnaire to get the information related to the implementation of TikTok application in learning speaking skill. By using qualitative and quantitative methods, the authors can find out the objectives that focus on the usefulness and effectiveness of The Implementation of TikTok Application to Learn Speaking Skill in English Language Teaching (ELT).

This research was also involved several students of English Education Department from Islamic University of Saifuddin Zuhri Purwokerto who happen to used TikTok as their learning medium by asking several questions related to the implementation of TikTok application to learn speaking skill in English.

In this study, the collected data were qualitative and quantitative data. The data were collected by applying a questionnaire. The students will be given a questionnaire through Google Form and the questions will about the uses and benefits TikTok as learning tools. The researchers modified the questions. It was a 5-point scale Likert that ranged from “Strongly Agree” to “Strongly Disagree”, and 5-point scale Guttman that ranged "Yes/ No", and the result of data collection is ratio in. It is used to measure the students’ learning in speaking with the integration of using TikTok. The study was conducted in one cycle. The questionnaire were conducted to show interesting the students who are the users of TikTok application interesting in learning English, especially in speaking skills.
This study that use TikTok application in learning speaking English are very interactive and effective to improve students' confidence skill in speaking English with the result of students' scores showing a very drastic improvement. The data from questionnaire were analyzed by measuring the students' improvement from using TikTok as their medium to learn speaking skill. Based on the results of the data that the author obtained, the data is written in a table with statistical measurements or in the form of numbers and is described with words that describe the results presented in a narrative manner.

FINDINGS

1. The advantages of Tiktok application in term entertainment while learning English speaking skill.

Q: "What are the benefits did you get from using Tiktok, especially in developing vocabulary and speaking?"

A (1): "Using TikTok has motivated me to improve my speaking ability."

As mentioned by Hayikaleng, et. al. (2016) motivation is an important component for the students to succeed in their English learning. One of the interesting tips that can be used to motivate ourselves (learners) is to take advantage of several social media that are on the rise and are favored by young people, one of which is Tiktok.

According to Keller (2000), cited in (Badroeni 2018), motivation is the emphasis on the individual's decision, the people's choices to experience what they approach, and the effort that they give. Responded added that "in an learning online situation like now, English that I put into written communication on this online learning platform, of course, it still has to use good and correct grammar. I must be able to write sentences that can be understood without causing misunderstandings for those who read them, both teachers and classmates. This will inevitably force to use relevant and appropriate grammar and vocabulary to convey questions, answers, information or ideas. And in the end, I used TikTok and often watched English content and imitated the speech. It was motivated me to improve my speaking skill. So that, when I find it difficult to write English, I can convey it by speaking English fluently." It can conclude that success in learning English is not only determined by learning approach used, whether online or conventional by attending class. But by practice, it can guarantee learners success in learning English especially in speaking skill.

A (2): "I think the use of TikTok improve my speaking confident."

Fakeye (2010), cited in (Imsa-Ard 2020) demonstrated that learners' motivation and attitude are the most significant factors in language learning. Not everyone who takes an English course, whether online or conventional has enough confidence to speak in front of others. They may appear quite in conventional classroom, do not speak unless the teacher directs them and never ask questions in class. But, with the right media, we can can actually present themselves.
Confidence in using English in one of the benefits that we will definitely feel if we study at online English course using application such as Tiktok. Responded said that “as long as I practice speaking using Tiktok, I realize that this will gradually increase my confidence in communicating as well as practice speaking skill in English.” Tiktok is the effective media for learners who are not comfortable speaking English in front of many people. Moreover, we are free from the feeling that all eyes are looking at us and waiting for the words to come out of our lips.

The questionnaire is designed through Google Form with 10 questions by using the Likert Scale. It ranged from “Strongly Agree to Strongly Disagree”.

**Table 1. Likert Scale Rating**

<table>
<thead>
<tr>
<th>Optional</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Agree</td>
<td>5</td>
</tr>
<tr>
<td>Agree</td>
<td>4</td>
</tr>
<tr>
<td>Neutral</td>
<td>3</td>
</tr>
<tr>
<td>Disagree</td>
<td>2</td>
</tr>
<tr>
<td>Strongly Disagree</td>
<td>1</td>
</tr>
</tbody>
</table>

The questionnaire is distributed online. Then, the students fill up the questionnaire according to their agreement to the given statement. To measure the level of agreement and disagreement of the students’ answers are adapted from Salamat et al., (2018) based on the following criteria:

**Table 2. Standard of Mean**

<table>
<thead>
<tr>
<th>Mean Range</th>
<th>Interpretation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.68 – 5.00</td>
<td>High degree of Advantages</td>
</tr>
<tr>
<td>2.34 – 3.67</td>
<td>Moderate degree of Advantages</td>
</tr>
<tr>
<td>1.00 – 2.33</td>
<td>Low degree of Advantages</td>
</tr>
</tbody>
</table>

**The Result of the Questionnaire**

The table presented the results of the questionnaire, following the explanation:

**Table 3. Questionnaire of the Integration of Motivation and Tiktok as Learning Tools**

<table>
<thead>
<tr>
<th>No</th>
<th>Statement</th>
<th>Motivational level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statement</td>
<td>Description</td>
<td>Score</td>
</tr>
<tr>
<td>-----------</td>
<td>-------------</td>
<td>-------</td>
</tr>
<tr>
<td>1</td>
<td>I can speak English in TikTok to communicate with others from different countries</td>
<td>3.56</td>
</tr>
<tr>
<td>2</td>
<td>I can duet with an English native speaker in TikTok</td>
<td>3.32</td>
</tr>
<tr>
<td>3</td>
<td>I use TikTok to create my speaking style</td>
<td>3.32</td>
</tr>
<tr>
<td>4</td>
<td>I am not worry about making mistakes at TikTok because it is just for fun</td>
<td>2.02</td>
</tr>
<tr>
<td>5</td>
<td>I improve my speaking in TikTok from English content creator</td>
<td>3.84</td>
</tr>
</tbody>
</table>

Statement number 1 and number 2 had an average mean score of 3.56 and 3.32. From both statements, it was proven that students had moderate advantages in motivate themselves in learning and improving speaking skills from TikTok. The result showed that TikTok is a medium to connect users with the native speaker and students can motivate themselves to practice speaking by a duet with the native speaker. Besides that, statements number 3 also had an average mean score of 3.32 since it showed that practicing speaking through TikTok motivates the students to create their speaking style and even boost their confidence. Moreover, statement number 4 had low mean score of 2.2. It showed that some of them still worried about making mistakes in TikTok but some of them stated that TikTok is just for fun and they did not worry to make mistakes. So, for statement number 5 had a higher mean score than other statements. It had a high motivational level. The score was on 3.84 which meant English content creator from TikTok mostly helped student on improving students’ speaking skills.

2. The Advantages of TikTok Application in Term of Efficiency and Entertainment when learning English Speaking Skill.

Q: Question
A: Answer

1. Q: What is the Advantages TikTok in term of efficiency and Entertainment?
A: Using short duration, good editing, arise an interesting theme.

TikTok is an application that has been very popular in the past view years especially in Indonesia. Aside from being an entertainment medium, TikTok is also used as a fairly efficient learning medium for active users of social media. Many Tiktok users think that this application is very efficient to use particularly for autonomous learners to practice English speaking skills. Since in this application there are many channels that can be accessed to learn to speak English with a short duration, so students do not feel bored to study on those
channels. Apart from the short duration, the content in TikTok for learning speaking skills is very varied which makes it interesting, the content is given many features so that students quickly grasp what is meant by the content, usually associated with a mini vlog vacation, or the speakers give some meaningful tips to learn speaking skill, and practice talking to each other with native speakers.

3. The use of the TikTok application in a week for learning speaking skill.

Q: How often was TikTok used in a week when learning speaking skills?

A: Fourth times in a week, with 15-30 minutes each time.

Social media is online, with audiences that can easily participate, share, and create blog content, social networks, wiki, forum and virtual world (Wikipedia, 2020).

According to Tarigan (1981:15) speaking is a form of human behavior that employs deep physical, psychological, neurological, semantic, and linguistic factors. Therefore, it is necessary to use social media that improves the ability to speak, especially remote English learning.

According to Cowen (2020), the engagement TikTok will leap dramatically from 37 minutes in the first quarter of 2020. It describes how many of these short video applications are being held captive by the user.

Of course, this data cannot be a population-based application or how many people use service. Cowen surveys only show how much time it has access to make it an important indicator measures its user's loyalty, and how to attract content within it.

According to Mulyana (2020:180), a combination of internal and external factors is involved in tick-tock. Internal factors such as individual feelings, attitudes and characteristics, prejudice, desires or expectations, attention (focus), learning, physical circumstances, values and needs as well as interest, and motivation. External factors such as family background, information obtained, knowledge and needs about, intensity, size, resistance, new and unfamiliar object (Qorib, 2019).

Table 4. Students’ perception in using TikTok application in learning speaking skill.

<table>
<thead>
<tr>
<th>No</th>
<th>Statement</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
</table>

CELI (Conference on English Language Teaching) 149
1. TikTok application is often used by the students to improve their English speaking skill. 

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td></td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
</tr>
</tbody>
</table>

2. TikTok application is very efficient to use particularly to improve English speaking skill.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>70%</td>
<td></td>
<td>30%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

3. TikTok application is very interesting to learn English speaking skill, since it has various attractive features that being displayed on a particular channel.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td></td>
<td>30%</td>
<td>10%</td>
<td>0%</td>
</tr>
</tbody>
</table>

4. TikTok application is very helpful in order to help the students pronouncing the word correctly.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td></td>
<td>30%</td>
<td>20%</td>
<td>0%</td>
</tr>
</tbody>
</table>

5. TikTok application helps students to speak English fluency.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>55%</td>
<td></td>
<td>35%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Based on the table above, the first statement is about “TikTok application is often used by the students to improve their English speaking skill.” There are 60% from the whole respondents chose agree in using TikTok application very often, there are 20% respondent chose strongly agree in using TikTok to improve their speaking skill. Around 10% respondent chose disagree and 10% respondent chose strongly disagree in using TikTok very often to improve their speaking skill.

The second statement is “TikTok application is very efficient to use particularly to improve English speaking skill.” There are 70% from the respondents agree using tiktok application very often, there are 30% respondent chose strongly agree in using Tiktok to improve their speaking skill. As for 0% from the respondent chose disagree and 0% respondent chose strongly disagree in using Tiktok very often to improve their speaking skill.

The third statement is about “TikTok application is very interesting to learn English speaking skill, since it has various attractive features that being displayed on a particular channel.” A total of 60% of respondent agree, 30% respondent chose strongly agree with this statement. There are 10% respondent chose disagree and 0% from respondent strongly disagree with this statement.

The fourth statement is about “TikTok application is very helpful in order to help the students pronouncing the word correctly.” There are 50% resondent agree and 30%
respondent chose strongly disagree. Then, 20% from respondent chose disagree and 0% respondent chose strongly disagree with statement number four.

The last statement is “TikTok application helps students to speak English fluency.” From this statement there are 55% agree in using Tiktok application very often, 35% strongly agree in using Tiktok application to improve their speaking skill, 5% disagree and 5% strongly disagree in using TikTok very often to improve their speaking skill.

DISCUSSION

Based on the data obtained in the table above, the first indicator in this research is the statement about “TikTok application is often used by the students to improve their English speaking skill”. The more you learn, the better you will get or understand. This is in line with previous research by Leong and Ahmadi (2017), approve that persons cannot learn a language without many opportunities for meaningful repetition. Speaking in language interaction and the chance to produce the language in meaningful practice is very important to internalizing the language. This means that in learning speaking, we need to do a repetition in order to enhance the language mastery. In this case, TikTok application are often used by the students in order to help them in learning speaking skill since TikTok is provide various content with short duration which make the students interest to access the channel and learn speaking skill more often from those particular channel on TikTok.

Then, other statement showed that TikTok application is very helpful in helping students pronouncing the word correctly. Based on Parwati and Inayah (2019), speaking is a production skill that falls into two main categories: accuracy and fluency. Accuracy consists of the use of vocabulary, grammar and pronunciation through several activities, fluency takes into account "the ability to keep going when speaking spontaneously" (Derakhshan, Khalili, & Beheshti, 2016). When learning speaking skill, people should be very attentive towards pronouncing the words correctly. Since it very determines a person's ability to speak English and understood by others who receive the information from the speaker. In TikTok application there are a lot of content which is thought how to pronounce the words correctly, so the students will be avoid the wrong pronunciation while pronouncing the word or sentence.

TikTok application has some tools. One of the interesting tool is Duet Video. The duet video is used to collaborate with someone or other users on TikTok. TikTok duet video will load two videos in the same frame. We can choose the best kinds of content on T. It is undeniable that duet videos are not just singing with followers or friend. By using TikTok duet video, we can make duet videos with English content creators and maybe one of them are people from various countries and even a native speakers. From this tool, the advantages for English students are we could learn and imitate their way of speaking. Moreover the
students could create their speaking style and even boost their confidence in speaking English.

In general, a video that successfully penetrates FYP will immediately pocket a fantastic number of likes and views, even reaching millions of people in every day. Therefore, students have concerns about making mistake in creating video. So, they could use another tools such as Save Video. This tool is used to save various kinds of videos into our smartphone. Then other tool likes Add to Favorite. This tool is to add various kinds of favorite video. We can saving them to our favorites list. The advantage is to make it easier for users to view videos that will be viewed later.

Apart from taking advantages of the exciting tools, there are many English content creators on TikTok from Indonesia. Students should select and choose their favorite English content creators that can be followed to learn speaking English. Besides also there is English content account. One of the English content is from Kampung English Em. Kampung English Em is an account managed by an English course in Kampung Inggris, Kediri. This account has 421,1 thousand followers and 3,9 million total likes. Even though Kampung English Em is paid course, they still share their knowledge with Tiktok users free of change. Their content contains English, from slang words in Indonedian, idioms, to vocabulary and so on. This is also can be a source of students learning English speaking

CONCLUSION

The purpose of this study was to determine the effectiveness of using TikTok in improving students' speaking skills. From the results of this study it can be concluded that the questions have been answered. At first the researchers compiled 3 questions to be asked to the respondents. However, from the three questions, there was an unexpected effect of the TikTok application in increasing student motivation, receiving positive responses from respondents. Respondents said that “as long as he practiced speaking using Tiktok, he became more confident over time”. Respondents felt very encouraged to speak because they had new experiences in learning languages. They feel happy when they learn to speak English from the TikTok learning tool. The evidence from this study proves that the use of TikTok in improving students' speaking skills is very interactive and effective with the results of students' self-confidence showing a drastic improvement and positive attitude during learning to speak English using the Tiktok application

REFERENCES


